

All Digital Radio Listening

	Reach%			Hours in 000s			Share%		
	Q1 25	Q4 25	Q1 26	Q1 25	Q4 25	Q1 26	Q1 25	Q4 25	Q1 26
All Radio	86.9	85.8	86.9	1,027	1,015	1,007	100	100	100
Total Digital	76.5	75.3	76.5	753	757	765	73.3	74.6	76.0
DAB	61.6	60.3	60.8	433	427	434	42.1	42.1	43.1
DTV	6.5	6.3	6.2	28	28	25	2.7	2.7	2.5
Total Online	43.8	42.6	43.5	293	302	306	28.5	29.8	30.4
Website/Apps	24.4	23.9	24.2	111	115	116	10.8	11.3	11.5
Smart Speaker	27.6	26.5	27.2	181	188	190	17.6	18.5	18.8